



FULL HOUSE

ANNUAL REPORT
2018 / 2019



INTRODUCTION FROM OUR CHAIR

IT'S A PLEASURE TO LOOK BACK ON A YEAR OF **WONDERFUL** PROJECTS, REACHING **20,634** CHILDREN, **YOUNG PEOPLE** AND FAMILIES, AND TO SHARE THE HIGHLIGHTS OF OUR WORK.

WE'VE BEEN ON THE **ROAD** WITH A PROLIFIC TOURING PORTFOLIO, PERFORMING IN **THEATRES**, **ARTS CENTRES**, **LIBRARIES** AND **COMMUNITY SPACES** FROM BARNSELY TO BRIDGWATER!

CLOSER TO HOME WE'VE BEEN MAKING A **DIFFERENCE** TO THE LIVES OF **CHILDREN** WITH OUR PARTICIPATORY PROJECTS IN **HOUGHTON REGIS**, LUTON AND BEDFORD AND **GROWING** OUR FESTIVAL PROGRAMMES.

OUR **WORK** CONTINUES TO BE GENEROUSLY **SUPPORTED** BY OUR **FUNDERS** AND PARTNERS AND **DELIVERED** BY OUR TENACIOUS AND **DEDICATED** TEAM, LED BY CREATIVE DIRECTORS HARRIET HARDIE AND BEN MILES.

- PROFESSOR SALLY MACKEY



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VISION

FOR EVERY CHILD TO HOLD TREASURED
MEMORIES OF THEATRE.



MISSION

WITH OUR AUDIENCE AT THE HEART OF OUR WORK WE CAREFULLY
CRAFT, PROGRAMME AND DEVELOP THEATRE AND PERFORMANCE
PROJECTS FOR, BY AND WITH CHILDREN AND YOUNG PEOPLE.

WE EXIST TO ENRICH YOUNG CREATIVE MINDS, DELIGHT YOUNG
AUDIENCES, AND NURTURE A LIFELONG CONNECTION WITH THE ARTS.

FULL HOUSE IS COMMITTED TO LISTENING AND RESPONDING
TO THE NEEDS OF OUR AUDIENCE, REACHING OUT TO ALL CORNERS
OF THE COMMUNITY TO CREATE LASTING MEMORIES.

THIS YEAR **FULL HOUSE** MADE THE BRAVE MOVE TO NEW PREMISES IN **AMPTHILL**. AS WELL AS HAVING MORE OFFICE SPACE, THE REALLY **EXCITING** DEVELOPMENT FOR US IS TO HAVE OUR OWN STUDIO AND **CREATION** SPACE. A **DREAM** COME TRUE FOR OUR CREATIVE DIRECTORS.

WE'RE ALREADY SEEING THE **BENEFITS** OF BEING ABLE TO **DEVELOP** WORK IN 'THE ROOM NEXT DOOR' — GIVING OUR CREATIVE TEAM THE TIME AND SPACE TO DEVELOP **IDEAS** AND TO MAKE **GREAT** WORK.



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JACK

and the Beanstalk

WE CREATED JACK AND
THE BEANSTALK FOR
LUTON LIBRARY THEATRE.

4,542 CHILDREN AND FAMILIES
CAME TO THE **THEATRE,** WITH
20 PERFORMANCES IN DECEMBER.

JACK AND THE BEANSTALK IS THE **THIRD**
PIECE IN OUR **STRATEGIC TOURING** PORTFOLIO
AND WILL TOUR IN **2019.**

*"My son loved it. He has
already said that he
wants to come back!"*



Full of BEANS

WAS A **NEW** COMPANION SHOW
FOR SCHOOLS AND COMMUNITY VENUES -
CREATED TO **DEVELOP** AUDIENCES FOR JACK
AND THE BEANSTALK. IT WILL ALSO TOUR **NEXT**
YEAR ALONGSIDE THE MAIN HOUSE SHOW.

*"Great music and magical for kids.
Kids and grown-ups loved it"*

432 PEOPLE WATCHED THE PIECE
IN LIBRARIES AND **MUSEUMS**
IN **LUTON**.

*"It was superb! Children were
totally immersed — loved all the
references to other fairy tales.
Great interaction with children"*



AFTER THE **SUCCESS** OF DAY DREAMERS

AT IMAGINE LUTON IN **2017**

WE HEADED OUTDOORS
AGAIN WITH OUR **PLAYFUL**
AND **INTERACTIVE**

OUTDOOR SHOW.

*'First time being a participant
of outdoor theatre. It was
fantastic. Absolutely brilliant.'*



© MICHAEL WEBB



723 PEOPLE PUT ON HEADPHONES AND
HAD FUN WITH **IMOGEN STRETCHER**
— THE SHOW'S **QUIRKY** AND CHARMING HOST.

© MICHAEL WEBB

*'Amazing
and original'*

BY THE LIGHT OF THE MOON

TOURED TO SCHOOLS, **LIBRARIES** AND COMMUNITY SPACES
IN **BEDFORDSHIRE**, **BARNSELEY**, **THURROCK** AND **SUFFOLK**.

2,672 CHILDREN AND THEIR FAMILIES **WATCHED** THE
SHOW, WHICH TELLS THE **HEART WARMING** STORY
OF TWO UNLIKELY **FRIENDS.**

*'Amazing performance, very convincing
and realistic. Performed in a way that
kept you on the edge of your seats,
kids loved it!' - Bedford teacher*

PERFORMANCES OF BY THE LIGHT
OF THE MOON WERE PART OF THE
AUDIENCE DEVELOPMENT MODEL
FOR **THE OWL AND THE PUSSYCAT.**

*'loved that it was interactive and was a mix
of theatre, story and music. It kept the children
engaged and it was obvious that the children
very much enjoyed themselves.' - Bedford Teacher*



THE Owl AND THE Pussycat



SPRING 2018 SAW THE HUGELY

SUCCESSFUL TOUR OF THE OWL

AND THE PUSSYCAT TO **19** VENUES INCLUDING

LYRIC HAMMERSMITH, HALF MOON AND

OUR STRATEGIC TOURING PARTNERS.

'Really enjoyed the performance. It was my son's first theatre experience and he was transfixed throughout. We love the story of The Owl and the Pussycat and this followed it brilliantly.'
— Barnsley Audience Member

A NONSENSE THEMED **TRAIL**
AND POP UP STORYTELLING IN
LIBRARIES REACHED A
FURTHER **1,097** CHILDREN.



@RACHEL CHERRY



WATCHING

'From the script to the set, Full House Theatre's production captures the topsy-turvy, silly, and wonderfully weird world of Lear's verse, whilst still espousing a very modern perspective, this time on family: gender and biology don't matter, the show tells us, it's love that really counts..... a bit of delicious silliness.' - Flossie Waites Children's Theatre Review

5,641 PEOPLE SAW THE SHOW

WHICH ALSO FEATURED IN OUR
JUNE ARTS JAM
PROGRAMME.

@RACHEL CHERRY



FULL HOUSE FESTIVALS

THIS YEAR WE GREW OUR **FESTIVALS** WORK IN **BEDFORDSHIRE**, BRINGING THE BEST NATIONAL AND **INTERNATIONAL** PERFORMANCE WORK TO OUR **YOUNG** AUDIENCES.

THE EVER POPULAR **IMAGINATION** STATION AT LUTON'S **FEB FEST** WAS PACKED TO **BURSTING** AS OUR AUDIENCES ENJOYED AN EQUALLY FULL PROGRAMME INCLUDING PEUT-ÊTRE THEATRE'S **TIDY UP** AND DARYL BEETON'S BRILLIANT **A SQUARE WORLD**.

JUNE ARTS JAM GAVE CHILDREN IN BEDFORD THE CHANCE TO SEE MORE GREAT WORK LIKE ANDY CANNON'S **IS THIS A DAGGER?** AT THE **JOHN BUNYAN MUSEUM**.

WE GREW OUR **OUTDOOR** ARTS PROGRAMME FOR HOUGHTON REGIS HULLABALOO WITH **FOUR** DAYS OF SHOWS. ONE OF THE HIGHLIGHTS WAS THE GENTLY HILARIOUS **'THE ALLOTMENT'** BY PLUNGE BOOM.



@MICHAEL WEBB



FEB FEST

TOTAL BENEFICIARIES: 2,181 ACROSS 6 DAYS

PUBLIC AUDIENCE: 1,112 ACROSS 13 PERFORMANCES

WORKSHOP PARTICIPANTS: 103 ACROSS 4 WORKSHOPS

IMAGINATION STATION: 966 ACROSS 5 DAYS

JUNE ARTS JAM

TOTAL BENEFICIARIES: 2,159 ACROSS 11 DAYS

22 PERFORMANCES

SCHOOL AUDIENCE: 1,889 OF WHICH

767 PARTICIPATED IN A WORKSHOP

PUBLIC AUDIENCE: 270

HOUGHTON REGIS
HULLABALOO

TOTAL BENEFICIARIES: 608 ACROSS 4 DAYS

10 PERFORMANCES

PUBLIC AUDIENCE: 509

WORKSHOP PARTICIPANTS: 99



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©DARYL BEETON

© PEUT-ÊTRE THEATRE

NOW IN ITS **FOURTH** YEAR OUR **ART TOWN**
PROJECT CONTINUES TO MAKE **GREAT** THINGS
HAPPEN IN **HOUGHTON REGIS.**

THIS YEAR WE LAUNCHED **ART TOWN**
TOTS – A **CREATIVE** PLAY PROGRAMME FOR
UNDER FIVES WHICH RAN ALONGSIDE **YOUTH**
ARTS SESSIONS AND AN **EXCITING** ARTS
AND **EVENTS** PROGRAMME.

*I'm grateful for the opportunities Art
Town has given both 'C' and 'K' and
I know they are happy and proud
of being part of the Art Town family'
Parent of participants*

"Fantastic to feel community spirit."

A **SIGNIFICANT** PROJECT MILESTONE WAS ONE OF
OUR YOUNG PARTICIPANTS ACHIEVING ART TOWN'S
FIRST **GOLD ARTS AWARD**, ALONG WITH
15 OTHER ARTS AWARDS AND OVER **400** PEOPLE
TAKING PART IN THE PROJECT **THIS YEAR.**



©JOANNA CROSS

MAKING A DIFFERENCE TO YOUNG PEOPLE'S LIVES HAS BEEN THE DRIVING FORCE OF A **3 YEAR** LONG **CHILDREN IN NEED** FUNDED PROJECT, FUTUREPROOF.

THIS YEAR WAS THE FINAL PHASE OF THIS WORK. WE COLLABORATED WITH **17 YOUNG PEOPLE** WITH DISABILITIES AND ADDITIONAL NEEDS TO **CREATE** **THE WARDOWN MYSTERY** – A SITE SPECIFIC PERFORMANCE AT **WARDOWN HOUSE**, IN LUTON.

"The students were very proud of all that they achieved through this project, they were amazed that they were able to remember all of their lines and actions".
Ridgeway Teacher

"I felt proud of myself at the end". Participant



@MICHAEL WEBB



@MICHAEL WEBB

"The entire cohort were extremely proud of their final performance. They all told me how brilliant they thought their scene was. They were very pleased that they did it all themselves, remembered the blocking words, and were loud!". Practitioner



@MICHAEL WEBB

THIS YEAR WE HAD THE OPPORTUNITY TO WORK WITH A NEW PARTNER - **BEDFORD BOROUGH COUNCIL'S CHILDREN'S SERVICES TEAM.**

WORKING INTENSIVELY WITH 7 LOOKED AFTER **CHILDREN** WE CREATED A **UNIQUE** PERFORMANCE PROJECT AND EACH PERFORMER ALSO **ACHIEVED** AN ARTS AWARD.

"It's been a privilege to support the young people and to share their stories, we're really proud of what they've achieved." Harriet Hardie

WE ALSO COMPLETED THE 2ND PHASE OF **RESEARCH** AND **DEVELOPMENT** FOR **WHO IS BEDFORD?** A NEW CULTURAL **HERITAGE** PROJECT.

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COMMUNITY **WORKSHOPS** AT **BEDFORD**

FUN PALACES, BEDFORD'S POLISH BRITISH
INTEGRATION CENTRE, THE HIGGINS,
BEDFORD AND LOCAL SCHOOLS
SCHOOLS REACHED **103** PEOPLE.

THE PROJECT WILL CONTINUE TO
DEVELOP AND AN **INTERACTIVE**
MUSEUM EXPERIENCE WILL TOUR
BEDFORD BOROUGH IN 2019.

FULL HOUSE IS ONE OF THE FOUNDER MEMBERS OF BACE – **BEDFORD'S CULTURAL EDUCATION PARTNERSHIP** AND IN JANUARY WE BEGAN THE **'TWINNING PROJECT'** – WORKING WITH BEDFORD'S CULTURAL ORGANISATIONS AND PARTNER SCHOOLS TO DELIVER **ARTS** EDUCATION PROJECTS.

THIS YEAR WE BECAME AN **ARTSMARK PARTNER** AND WE CONTINUE TO BE AN **ARTS AWARD SUPPORTER.**

THROUGH OUR **STEPPING STONES** PROJECT WE CONTINUE TO LEAD A **CPD PROJECT** FOR PARTNER VENUES, CHAMPIONING **QUALITY** WORK FOR CHILDREN AND SHARING OUR AUDIENCE DEVELOPMENT MODEL.

THIS YEAR WE WERE ALSO GUEST CHILDREN'S THEATRE **PROGRAMMERS** FOR LUTON LIBRARY THEATRE'S **SPRING** AND **AUTUMN** SEASONS.



INCOME

MONEY WE EARNED £86,934

GRANTS £169,474

DONATIONS £2,000

OTHER INCOME £48,444

TOTAL £306,852



EXPENDITURE

MAKING OUR WORK £143,108

TOURING OUR WORK £50,660

MARKETING OUR WORK £60,854

RUNNING THE COMPANY £59,270

RAISING FUNDS £10,704

TOTAL £324,596



WE HAVE BEEN GENEROUSLY SUPPORTED BY MANY

FUNDERS, LOCAL AUTHORITIES, **SCHOOLS** AND PARTNERS

THROUGHOUT THE YEAR INCLUDING:

ARTS COUNCIL ENGLAND

BBC CHILDREN IN NEED

BEDFORD BOROUGH COUNCIL

FRANK BRANSTON CHARITABLE TRUST

HERITAGE LOTTERY FUND

HOUGHTON REGIS TOWN COUNCIL

LUTON CULTURAL SERVICES TRUST

PEOPLE'S HEALTH TRUST

THE WIXAMTREE TRUST

THE FOYLE FOUNDATION



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FULL HOUSE THEATRE WOULD LIKE TO **THANK**
THE BOARD OF TRUSTEES AND ALL THOSE THAT HAVE
WORKED WITH US, **SUPPORTED** US AND **FUNDED**
US TO MAKE ALL THIS EXCITING WORK
HAPPEN DURING **2018 / 2019.**

FULL HOUSE THEATRE

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**FULL
HOUSE**



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**ARTS COUNCIL
ENGLAND**

**Luton
Culture**



The Wixamtree Trust
Supporting the communities and people of Bedfordshire



**BEDFORD
BOROUGH COUNCIL**



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