



## **Full House Theatre Cookie Policy May 2021**

This policy outlines what cookies our websites uses, how we use them, and information on how to opt out of these cookies if you wish to do so.

### **What are cookies?**

Rather than the tasty delicious ones you're commonly familiar with, cookies in a website context are small temporary files that enable a website to remember a user and personalise your experience on the site to you. They are placed in your browser (Chrome, Firefox, Safari, etc) and stored there for a period of time after your visit. Cookies can contain information like your IP address and device you're connecting from (mobile, tablet, etc), but our cookies will never collect personally identifiable data like name, email, etc. Our website is set so that we only store cookies for a maximum of one month. After this period you will be asked again

### **How and why do we use cookies?**

Our website uses cookies to obtain your IP address, browser information, and information about the technology you use to interact with us. These cookies tell us which parts of our website our users engage with, help us measure the effectiveness of ads and web searches, and give us insights into user behaviour on the website.

When applicable we analyse this information to improve our website and to protect us and you from malicious web activity. We may share this information with third parties. Those third parties and their respective privacy policies are as follows:

[Google](#) (Analytics, Google Ads, and Google Optimize)

[Facebook Pixel](#) (from our Facebook group/page)

[MailChimp](#) (for reaching out via email if you explicitly sign up for our newsletter)

### **How can I opt out of cookies?**

Please be aware that opting out of cookies may impact your experience on our site. However, opting out can be managed from your browser settings. You can revoke cookies from our website by clicking the revoke cookies button at the bottom of the page.