

GREAT

magical

WOW!

EXTRAORDINARY

FULL HOUSE

**ANNUAL REPORT
2021 / 2022**

FUN

amazing

FANTASTIC

MESMERISED



IT HAS BEEN ANOTHER
EXTRAORDINARY YEAR FOR FULL
HOUSE. BACK IN 2020 I WONDERED IF WE'D
EVER GET BACK IN A **THEATRE** AGAIN. SO,
WELCOMING **CHILDREN** AND THEIR FAMILIES
TO **LIVE** PERFORMANCES AND ACTIVITIES
THIS YEAR HAS BEEN ABSOLUTELY JOYFUL!

- **HARRIET HARDIE**
CREATIVE DIRECTOR



*"Out of adversity
comes opportunity"*

DELIVERING **DOORSTEP** ADVENTURES IN
2021 WAS NOT ONLY A **HIGHLIGHT** OF THE
YEAR BUT OF THE LAST 20 YEARS AT
FULL HOUSE. THE IMMEDIATE **IMPACT** OF
THE PROJECT ON **YOUNG PEOPLE** WITH
PROFOUND AND MULTIPLE DISABILITIES,
MID-PANDEMIC WAS DEEPLY MOVING.

- **BEN MILES**
CREATIVE DIRECTOR



THIS HAS BEEN A YEAR OF **RECOVERY** AND **RESILIENCE** FOR
OUR ORGANISATION AND FOR THE **CHILDREN** AND COMMUNITIES
THAT WE SERVE. THROUGHOUT 2021 WE **CAUTIOUSLY** RETURNED
TO **LIVE** PERFORMANCE AND **IN PERSON** INTERACTIONS: ON
DOORSTEPS, IN SCHOOL **PLAYGROUNDS** AND EVENTUALLY
IN **THEATRES** ACROSS THE **UK** AND CLOSER TO HOME IN
LUTON. WE HAVE CONTINUED TO FOCUS OUR **ACTIVITIES** ON MAKING
A **DIFFERENCE** **LOCALLY**, SPECIFICALLY SEEKING TO WORK
WITH **CHILDREN** DISPROPORTIONALLY DISADVANTAGED BY COVID-19.

AS WE **REFLECT** ON THE **IMPACT** OF OUR WORK IN THE LAST
YEAR WE ALSO LOOK FORWARD WITH **OPTIMISM**, BUILDING ON
GREAT **PARTNERSHIPS**, BEING INSPIRED TO CREATE **VIBRANT** NEW
PERFORMANCES AND CONTINUING TO PLACE THE **CREATIVE** JOURNEYS
OF **CHILDREN** AND **YOUNG PEOPLE** AT THE **CORE** OF OUR WORK.

- **PROFESSOR SALLY MACKEY**
CHAIR OF THE BOARD

VISION

FOR EVERY **CHILD** TO HOLD TREASURED
MEMORIES OF THEATRE.



MISSION

WITH OUR AUDIENCE AT THE **HEART** OF OUR WORK, WE CAREFULLY
CRAFT, PROGRAMME AND DEVELOP THEATRE AND PERFORMANCE
PROJECTS FOR, BY AND WITH CHILDREN AND YOUNG PEOPLE.

WE EXIST TO ENRICH YOUNG **CREATIVE** MINDS, DELIGHT YOUNG
AUDIENCES, AND NURTURE A LIFELONG CONNECTION WITH THE ARTS.

FULL HOUSE IS COMMITTED TO **LISTENING** AND RESPONDING
TO THE **NEEDS** OF OUR AUDIENCE, REACHING OUT TO ALL CORNERS
OF THE **COMMUNITY** TO CREATE LASTING **MEMORIES**.

YEAR IN NUMBERS



OUR PROJECTS REACHED

11,098

CHILDREN, YOUNG PEOPLE
AND THEIR FAMILIES



3,014

PEOPLE TOOK PART IN
WORKSHOPS AND ACTIVITIES



16

RECORDED
PERFORMANCES
AND WORKSHOPS

81

LIVE
PERFORMANCES
PRESENTED



179

ARTISTS WORKED
WITH US

ART TOWN

OUR ONGOING COMMUNITY ARTS PROJECT, HOUGHTON REGIS
ART TOWN CONTINUES TO **ENGAGE** DISADVANTAGED
CHILDREN IN **CREATIVE** AND EXCITING ACTIVITIES.

FROM MAY **2021**, LIVE ACTIVITY CAUTIOUSLY
RESUMED INCLUDING HOUGHTON REGIS HULLABALOO
OUTDOOR **ARTS** FESTIVAL IN THE AUTUMN.

WE DELIVERED OVER **100** CREATIVE ACTIVITY
PACKS, **177** CHILDREN TOOK PART IN ART TOWN
WORKSHOPS AND **970** PEOPLE WATCHED
A LIVE SHOW IN THEIR COMMUNITY.



Art Town tots is amazing –
always something new and
exciting. Massive incentive to
book, let alone being free! We
love these sessions. R is always
asking when he's coming back!

– ART TOWN PARENT

CREATIVE BUZZ

IN PARTNERSHIP WITH **CENTRAL BEDFORDSHIRE COUNCIL** WE DELIVERED THE CREATIVE BUZZ **HOLIDAY** PROGRAMME OF INSPIRING AND **FUN** ARTS ACTIVITIES, FOR **CHILDREN** IN RECEIPT OF FREE SCHOOL MEALS.

251 CHILDREN TOOK PART IN **ONLINE** ACTIVITY AND **379** **CHILDREN** ATTENDED OUR **WORKSHOPS**, WHERE THEY ALSO RECEIVED A **HEALTHY HOT MEAL**.



THANKS TO THE CULTURE RECOVERY FUND THE **SUMMER** SAW OUR RETURN TO **LIVE THEATRE** PERFORMANCES. THE **FUN** AND PLAYFUL SHOW **DAY DREAMERS** POPPED UP IN **SCHOOL** PLAYGROUNDS ACROSS **BEDFORDSHIRE** AS WELL AS AT **HOUGHTON HALL PARK**.

529
CHILDREN TOOK PART IN
19 PERFORMANCES.



"It was a brilliant interactive experience that has given the children and adults a burst of positivity in an otherwise tricky time"
- YEAR 3 TEACHER



DAY DREAMERS

DOORSTEP ADVENTURES

AN **INNOVATIVE** PROGRAMME OF **LIVE**, ONE TO ONE, **HOME BASED** PERFORMANCES FOR CHILDREN WITH **DISABILITIES**, TRANSFORMING **FRONT PATHS**, BACK **GARDENS** AND **DRIVEWAYS** INTO AN **IMMERSIVE** WORLD OF STORYTELLING.

141 PARTICIPANTS AND THEIR FAMILIES **BENEFITTED** FROM DOORSTEP ADVENTURES WITH **72** SENSORY **EXPERIENCES** DELIVERED THIS YEAR.



"You are amazing at what you do and have given us all so much joy. My husband and I have never seen B so engaged."

- DOORSTEP ADVENTURES PARENT

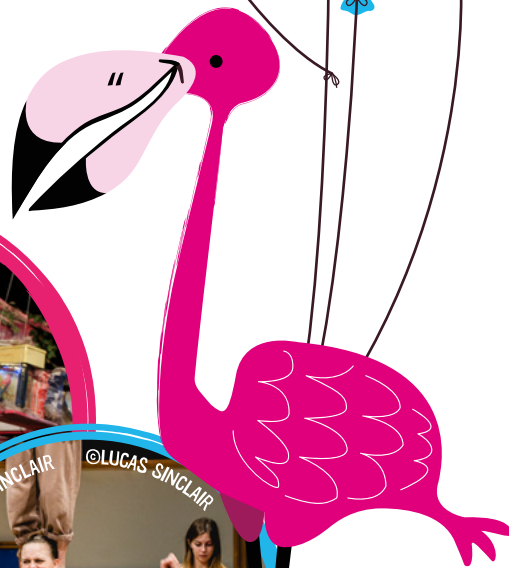


FEB FEST

IN FEBRUARY 2021, AS WE FOUND OURSELVES IN A **THIRD** NATIONAL LOCKDOWN, WE **RAPIDLY** CHANGED OUR DELIVERY MODEL FOR **LUTON'S** FEB FEST, OUR ANNUAL CHILDREN'S **ARTS** FESTIVAL. WE PRESENTED A **VIBRANT** PROGRAMME OF ONLINE **WORKSHOPS** AND PERFORMANCES, REACHING **787** CHILDREN AND THEIR FAMILIES.

"It is so impressive to see how culture, passion, care for others and most of all creativity can never be stifled, not even by a pandemic. THANK YOU ALL!"

- FEB FEST AUDIENCE



"Thank you for making the theatre experience so accessible to children and families who otherwise would not have this opportunity"

- AUDIENCE MEMBER



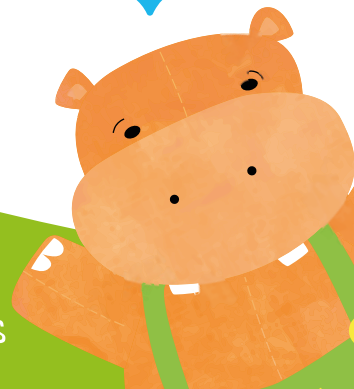
HULLABALOO

FOR THE **FIFTH** YEAR RUNNING OUR HULLABALOO **OUTDOOR** ARTS FESTIVAL **FILLED THE STREETS** AND SPACES OF **HOUGHTON REGIS** WITH JOYOUS **CREATIVITY**.

"Well done Full House for providing art and culture in these tricky times!"

- AUDIENCE MEMBER

6 WORKSHOPS
8 PERFORMANCES OF 3 SHOWS
76 PARTICIPANTS
862 AUDIENCE MEMBERS

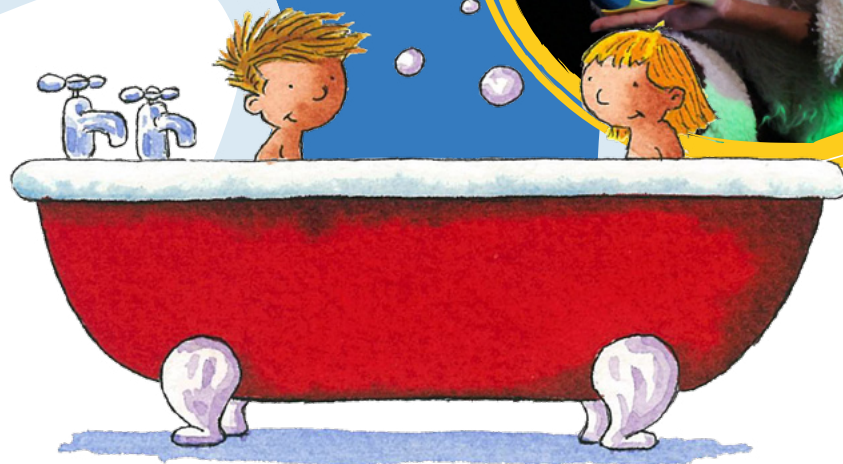


BIG RED BATH

AFTER MANY CANCELLATIONS OUR PLAYFUL PRODUCTION BIG RED BATH, **ADAPTED** FROM **JULIA JARMAN'S** MUCH LOVED PICTURE BOOK, FINALLY TOURED TO VENUES **ACROSS ENGLAND** IN **AUTUMN 2021**.

2,583 YOUNG CHILDREN AND THEIR FAMILIES CAME TO **36** PERFORMANCES IN **13** VENUES.

©STEPHEN BEENY

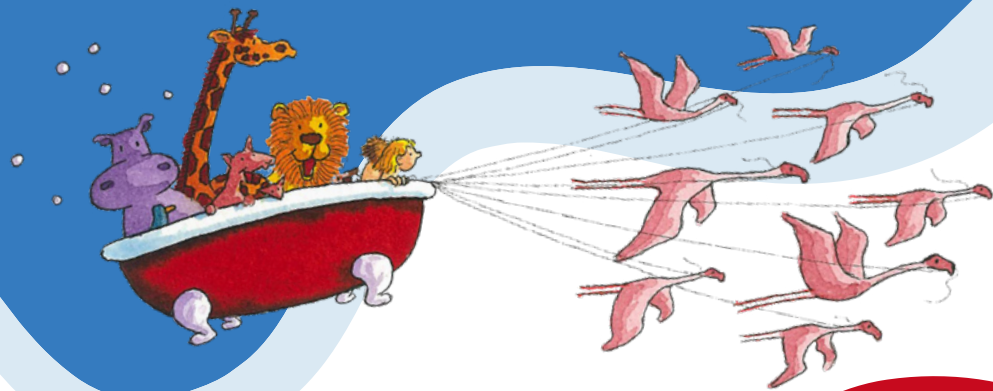


"Great intro to theatre
for children"

- AUDIENCE MEMBER



"It was totally
amazing both for
children and adults!"
- AUDIENCE MEMBER



THE ELVES & The Shoemaker

THE ELVES AND THE SHOEMAKER WAS
OUR **SEASONAL** PRODUCTION AT THE
HAT FACTORY IN LUTON, DELIGHTING AN
AUDIENCE OF **1,860** CHILDREN
AND THEIR FAMILIES.



"The children had a wonderful time, it was so magical. For many it was their first show and you could see they were mesmerised"

— YEAR 4 TEACHER

THE **PRODUCTION** TOOK PLACE AMID RISING COVID CASES AND WHILST WE WERE ABLE TO **SAFELY** COMPLETE THE RUN, WE ALSO **ACCOMMODATED** THOSE UNABLE TO ATTEND, WELCOMING A FURTHER **523** CHILDREN **REMOTELY**.



FINANCE

INCOME



DONATIONS
£282



EARNED INCOME
£60,827



GRANTS
£298,917



OTHER INCOME
£36,544

TOTAL **£396,570**

EXPENDITURE



RUNNING THE COMPANY
£107,734



MARKETING OUR WORK
£24,357



MAKING OUR WORK
£147,896



RAISING FUNDS
£24,330



TOURING OUR WORK
£12,859

TOTAL **£317,176**

THANK YOU

WITH **SINCERE** THANKS TO EVERYONE WE HAVE WORKED WITH DURING **2021/22**,
AND TO ALL WHO HAVE **SUPPORTED** US DURING AN **UNPRECEDENTED** TIME.



LOTTERY FUNDED

Supported using public funding by
**ARTS COUNCIL
ENGLAND**



**COMMUNITY
FUND**



Bedfordshire & Luton
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**BEDFORD
BOROUGH COUNCIL**



giftaid it

VIBRANT

immersive

COOL

FULL HOUSE THEATRE

12 KINGS ARMS YARD, AMPHILL,
BEDFORDSHIRE, MK45 2PJ



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ARTY

SIGN UP TO OUR
MAILING LIST TO BE
THE FIRST IN THE KNOW



CREATIVE

EXTRAORDINARY